## The Buyer Representation & Broker Compensation Agreement (BRBC) Presenting and Overcoming Objections

Professor Edwin Estes, J.D. Mt. San Antonio College

## MT. SAC

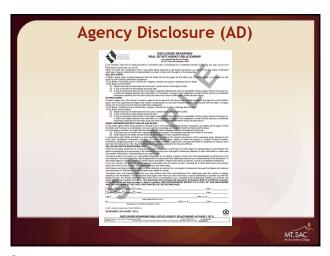
MT. SAC

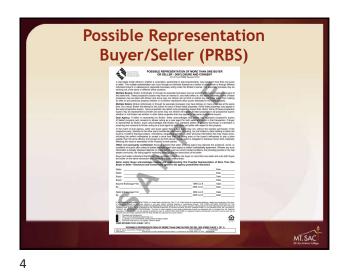
1

## Introduction to the BRBC

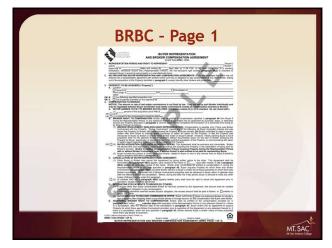
• Two Options:

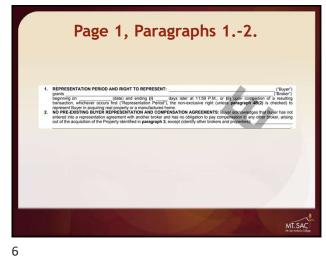
- Exclusive Representation
- Non-Exclusive Representation
- The exclusive representation option is, conceptually, like an *Exclusive Right to Sell Listing* with a Buyer
- Invitation to Role Play...you get to be the Buyer!
- Introduction Script: Presenting the Agreement to the Buyer

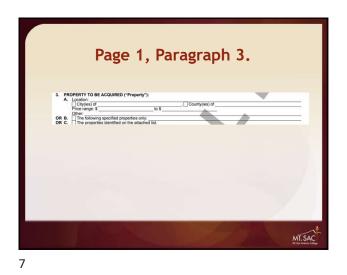




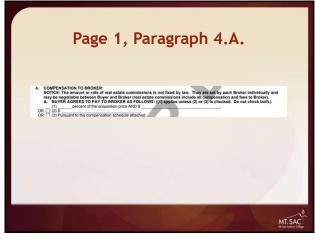


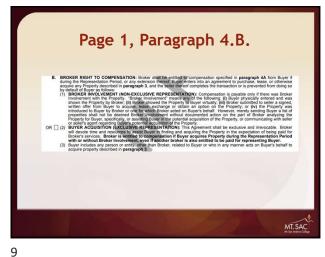




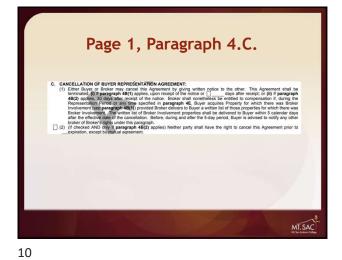




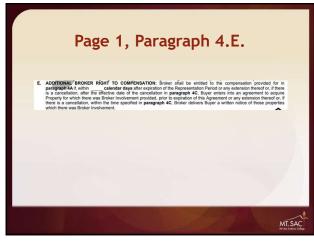


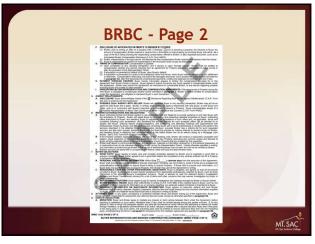




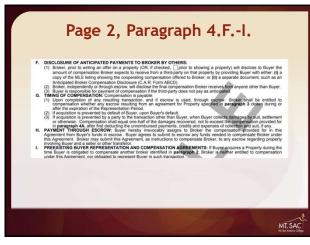


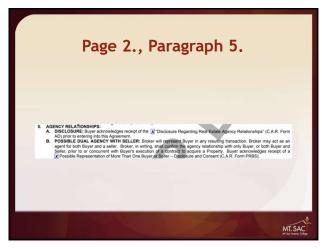
<section-header><section-header><section-header><section-header>

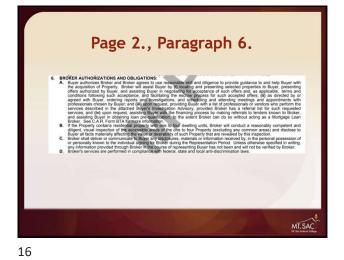


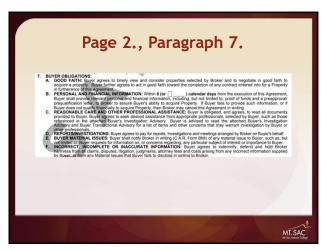


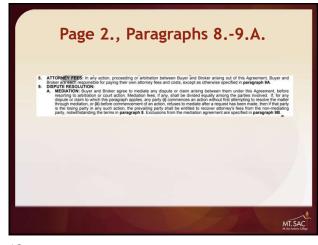


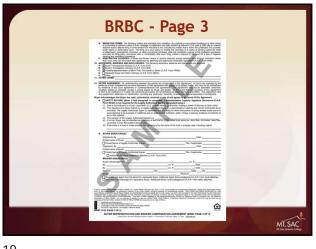




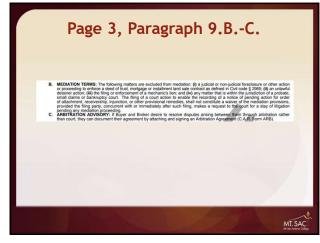


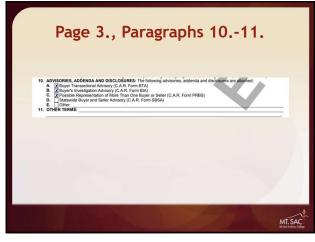


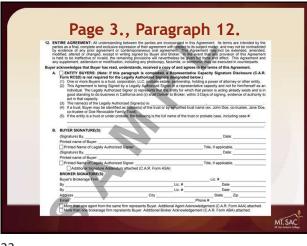




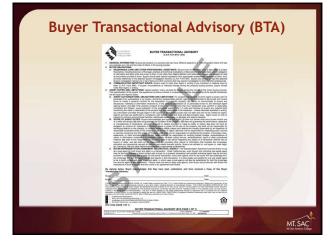




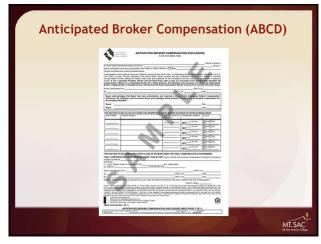




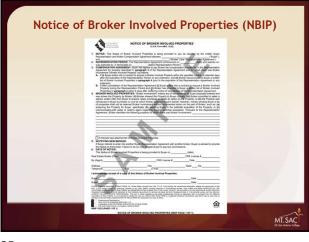


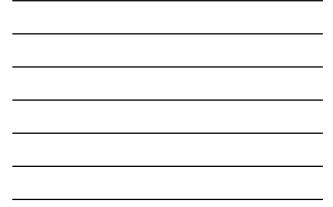












## Take Away Points

- If the buyer is reluctant to signing, make the agreement for one day then register all properties under the safety clause.
- In most cases, the seller will be paying the commission, so the buyer never has to worry about paying commission.
- The only way a buyer will ever risk paying a commission is if they want to buy a property they would not have seen unless they sign a BRBC.
- The BRBC allows agents to show all properties (listed, not listed, etc.) to buyers, thus providing greater service to buyers.

MT. SAC

• The BRBC protects your commission!

